BRIEF CURRICULUM VITAE

1. PERSONAL DETAILS

Name : Dr. Farhina Sardar Khan Father Name & : Mr. Sardar Ahmad Khan

Occupation : Civil Engineer (Retd.), Jeddah, KSA

Mother Name & : Prof. (Dr.) Naushaba Sardar

Occupation : Senior Professor & Former Head, (Retd.)

Department of Urdu, Central University of Allahabad.

Highest Qualification : D.Phil. in Commerce, Department of Commerce and

Business Administration, University of Allahabad.

Allahabad.

Designation : Associate Professor

Department/Faculty : Department of Commerce, Faculty of Commerce, University

Integral University, Lucknow.

Email : farhina@iul.ac.in, farhina.skhan05@gmail.com

EDUCATIONAL QUALIFICATION

Exam Passed	Year	Board/Univ.	Subject	Division
D.PHIL.	2014	University of Allahabad, Allahabad	COMMERCE	Topic : Retail Banking in India: A Case Study of ICICI Bank Limited.
UGC-NET	2012	UGC-NET	COMMERCE	Qualified
M.COM	2007	University of Allahabad, Allahabad	COMMERCE	First
в. сом	2005	University of Allahabad, Allahabad	COMMERCE	First
Intermediate (I.S.C.Board)	2002	Girls' High School & College, Allahabad	COMMERCE	First
High School (I.C.S.E.Board)	2000	Girls' High School & College, Allahabad	COMMERCE	First

PROFESSIONAL & TEACHING EXPERIENCE: 14.10 YEARS. (as of Sept, 2024)

Designation: Associate Professor

Department: Commerce, Faculty of Commerce

Place: Integral University, Lucknow

From: March 2023 - Till Date

Designation: Assistant Professor

Department: Commerce & Business Management, Faculty of Commerce & Management

Place: Integral University, Lucknow

From: September 2014 - March 2023 for 8.6 years.

Designation: Assistant Professor

Department: Commerce

Place: S.S. Khanna Girls' Degree College, Central University of Allahabad, Allahabad.

From: August 2010 - to - September 2014 for 4.1 years.

Designation: Research Scholar

Department: Commerce

Place: Distance Education, Central University of Allahabad, Allahabad.

From: Jan 2010 - to - August 2010 for 8 months.

COURSE(S) TAUGHT: Financial Management, Financial & Management Accounting, Financial Auditing, Business Research Methods.

RESEARCH EXPERIENCE: 16 YEARS

RESEARCH AREA: BANKING AND FINANCE, HRM

ACADEMIC ACHIEVEMENTS:

S.No. Research Scholar		Research Topic	STATUS
1.	Jayanti Srivastava	Evaluation of Motivational factors on teaching staff with special reference to private technical & Management Educational Institutes – A Case study of Lucknow.	Awarded (Oct, 2018)
2.	Moiz Akhtar	Banking Service Quality in Gramin Banks of Uttar Pradesh - A Case Study of Lucknow District.	Awarded (Jan, 2019)
3.	Kainat Akhtar Usmani	Study of Breach of Psychological Contract between employer and employee from human perspective in Indian Private Sector Companies in Lucknow Region	Awarded (Mar, 2019)
4.	Priyanka Bajpai	Strategies of Categorization of Green HRM Practices of IT Companies in Lucknow	Awarded, (May, 2022)

5.	Urooz Shakeel	Role of Emotional Intelligence in Conflict Management in Select Public and Private Sector Banks	Awarded, (June, 2023)
6.	Amrita Bhatty	Role of Public Sector Banks in Promoting Financial Inclusion with Special Reference to Bank of Baroda	Awarded, (Sept, 2023)
7.	Bhawana Pandey	Management of Non-Performing Assets in Public Sector Banks: A Case of State Bank of India	Awarded, (Oct, 2023)
8.	Anamika Singh	Study on Training and Development Policy and Practices in Public Sector Undertakings in Lucknow City	Awarded (July, 2023)
9.	Farheen Zehra	Strategies of Digital Payment Gateways in India	Thesis Submitted (Sept., 2024)
10.	Aanchal Nigam	Study of Consumer Awareness & Perception towards E-Payments Services by FinTech Companies With Reference to Lucknow, Uttar Pradesh	Thesis Submitted (Oct., 2024)
11.	Zakia Rizvi	Analysis of Financial Impact of Mergers and Acquisition on Select Indian Banks	Thesis Submitted (Oct., 2024)

PHD THESIS GUIDED AS A CO-SUPERVISOR: 04

S.No.	Research Scholar	Research Topic	STATUS
1.	Nazia Akhlaq Impact of Financial Inclusion on Micro Business In Uttar Pradesh		Awarded (July, 2022)
2.	Tasneem Rahman Study Of Savings and Investments Pattern of Working Women in Education Sector of Kanpur & Lucknow Cities		Awarded (July, 2022)
3.	Krishangi Pandey Study of Corporate Governance Practices and its Impact on Market Performance - A Comparative Study of Public and Private Sector Banks		Awarded (August, 2023)
4.	Rishika Awasthi	Impact of Goods & Services Tax (GST) on Handicraft Industry in Uttar Pradesh	Submitted (Sept., 2024)

PAPER PUBLICATIONS: TOTAL 63 (as of Sept, 2024)

> SHOWN LATEST RESEARCH PAPERS (2022, 2023, 2024)

- Research paper published in "The Academy of Marketing Studies Journal", ABDC-B Ranked, entitled "Role of Emotional Intelligence in Conflict Management as Part of Customer Relationship Management In Select Public and Private Sector Banks", Volume 26, Special Issue 3, March 2022, Page No. pp.1-6. (https://www.abacademies.org/special-issues/volume-26-special-issue-3-194.html)
- Research Paper Published in the **NMIMS Management Review**, **Web of Science Journal**, entitled "Essays on Corporate Governance and Firm Performance",2022. ISSN 0971-1023. Page No. pp.34-53. DOI: 10.53908/NMMR.300212
- Research paper published in "International Journal of Early Childhood Special Education (INT-JECSE)", Web of Science Journal, entitled "An Empirical Study to Analyse the Perception of Beneficiaries of Financial Inclusion (FI) Schemes in Lucknow City", Volume 14, Issue 05 2022, DOI:10.9756/INTJECSE/V14I5.603 ISSN: 1308-558. https://www.int-jecse.net/abstract.php?id=3946
- Research paper published in "Journal of Information and Optimization Sciences", Web of Science Journal, entitled "Empirical study on customer satisfaction towards services of Life Insurance Corporation at Lucknow", Vol. 43, Issue No. 7, (Dec 2022), ISSN 0252-2667 (Print), ISSN 2169-0103 (Online), Page No. pp. 1871- 1883, https://doi.org/10.1080/02522667.2022.2128538
- Research paper published in "International Journal of Early Childhood Special Education (INT-JECSE)", Webof Science Journal, entitled "Study on Training and Development Practices of Uttar Pradesh Power Corporation Limited (UPPCL) in Lucknow", Volume 14, Issue 05 2022, DOI:10.9756/INTJECSE/V14I5.603 ISSN: 1308-558. https://www.int-jecse.net/abstract.php?id=3945]
- Research paper published in "Journal of Information and Optimization Sciences", Web of Science Journal, entitled "Employees work performance analysis under Green HRM strategies adopted in IT Company", Vol. 43, Issue No. 7, (Dec 2022), ISSN 0252-2667 (Print), ISSN 2169-0103 (Online), Page No. pp. 1859-1869, https://doi.org/10.1080/02522667.2022.2128537
- Research paper published in "International Management Review", UGC CARE I Journal, entitled "An Empirical Study of Experts Opinion about the Role of Public Sector Banks in Enabling Financial Inclusion Schemes", Vol. 18. Fall Special Issue 2022, ISSN 0252-2667 (Print), ISSN 2169-0103 (Online), Page No. pp. 34-41, http://www.americanscholarspress.us/journals/IMR/pdf/IMR-2-2022/IMR2022FAllspecil-art3.pdf
- Research paper published in "International Management Review", UGC CARE I Journal, entitled "Exploratory Study on Categorization and Cause of Conflicts of Interest Prevalent in the Banking Sector", Vol. 18. Fall Special Issue 2022, ISSN 0252-2667 (Print), ISSN 2169-0103 (Online), Page No. pp. 93-103, http://www.americanscholarspress.us/journals/IMR/pdf/IMR-2-

2022/IMR2022FAllspecil-art3.pdf

Research paper published in "International Management Review", UGC CARE Journal, entitled "A Revisit on Training and Development Practices in Public Sector Undertakings for Employee Sustenance", The journal is indexed in the UGC CARE-I category, EBSCO, and ProQuest. Vol 19, Spring March 2023 issue., pp 100-199ISSN 0252-2667 (Print), ISSN 2169-0103 (Online).

http://americanscholarspress.us/journals/IMR/journal_previous_issues.php (Corresponding author)

- Research paper published in "RES MILITARIS", SCOPUS Q4 Journal, entitled "Analyzing Role of Training and Development in Job Performance of Company Executives in Public Sector Undertakings in Uttar Pradesh", The journal is indexed in the Scopus Q4 Journal. The article will be published in the March 2023 issue., E-ISSN 2265-6294. RES MILITARIS(Corresponding author)
- Research paper published in "Journal of Statistics & Management Systems", Taylor & Francis ABDC & WEB OF SCIENCE INDEXED JOURNAL, entitled "A Descriptive Study on Policy & Practices of the Media Sector With Reference to Training and Development Programs in Eastern India", The journal is indexed in the Web of Sciences. The article will be published in the April 2023 issue., Print ISSN: 0972-0510 Online ISSN: 2169-0014. DOI: https://doi.org/10.47974/JSMS-1048 (Corresponding author)
- Research paper published in "International Management Review", UGC CARE Journal, entitled "A Public Sector Banks' Role in Promoting Financial Inclusion: An Empirical Analysis of the Perspective of Financial Inclusion Schemes' Beneficiaries", journal is indexed in the UGC CARE-I category, EBSCO, and ProQuest. The article is published in the Spring 2023 issue., ISSN 0252-2667 (Print), ISSN 2169-0103 (Online). IMR2023SpringSp-art13.pdf (americanscholarspress.us) (Corresponding author).
- Research paper published in "Journal of Statistics & Management Systems", ABDC & WEB OF SCIENCE INDEXED JOURNAL, entitled "Influence of Emotional Intelligence on Employees' Performance at Work: An Evidence from Indian Banks", The journal is indexed in the Web of Sciences. The article was published in the April 2023 issue., Print ISSN: 0972-0510 Online ISSN: 2169-0014. DOI: https://doi.org/10.47974/JSMS-1047.
- Research paper published in "Journal of Statistics & Management Systems", ABDC & WEB OF SCIENCE INDEXED JOURNAL, entitled "Students' (Owners) awareness and perceptions towards recent changes in GST policy of India", The journal is indexed in the Web of Sciences. The article was published in the April 2023 issue., Print ISSN: 0972-0510 Online ISSN: 2169-0014. https://doi.org/10.47974/JSMS-1049 (Corresponding author).
- Research Paper published in **International Journal of Technological Learning**, **Innovation**, **and Development**, **Inderscience publishers**, <u>SCOPUS INDEXED JOURNAL</u>-(Q-2) **entitled** "How Technology and Innovation can be Leveraged in Small and Medium

- Enterprises (SMEs): A Bibliometric Analysis'" **Feb 2023,** https://doi.org/10.1504/IJTLID.2023.135341.
- Research Paper published in Journal of Statistics and Management System, <u>WEB OF SCIENCE Journal</u>, entitled "Scanning the Surging Indian Digital Payment Gateways through Peer-to-Peer (P2P) Applications and Challenges: A Literature Review". September 2023. DOI: 10.47974/JSMS-1198. https://doi.org/10.47974/JSMS-1198. (Corresponding author).
- Research Paper published in Journal of Computers, Mechanical and Management, entitled "The Impact of Goods and Services Tax on Sustainability in the Indian Handicraft Sector: A Mini-Review". Vol. 2 No. 4 (2023). DOI: https://doi.org/10.57159/gadl.jcmm.2.4.23094 (Corresponding author).
- Research Paper published in 'International Journal of Technology, Policy and Management', Inderscience Publishers (SCOPUS INDEXED) entitled " An Analysis of Export of Software Services In India Since 2010: A Systematic Literature Review With Future Agenda". (Pre-Print) DOI: 10.1504/IJTPM.2025.10063421. https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijtpm
- Research paper published in "International Journal of Experimental Research and Review", SCOPUS INDEXED JOURNAL, entitled "A Comparative Analysis of Socio-Economic Development in Communities Near Special Economic Zones: A Global and Indian Perspective", The article was published in the July 2024 issue., Vol. 41: 146-157(2024). Print ISSN: 2455-4855.

 Online.https://qtanalytics.in/journals/index.php/IJERR/article/view/3713/1933.
- Research paper published in "International Journal of Experimental Research and Review", SCOPUS INDEXED, entitled "Exploring Consumer Preferences and Behaviour Toward Digital Payment Gateways in India", The article was published in the July 2024 issue., Vol. 41: 146-157(2024). Print ISSN: 2455-4855. (Corresponding author). Online. https://qtanalytics.in/journals/index.php/IJERR/article/view/3713/1933.
- Research paper published in "Educational Administration: Theory and Practice", SCOPUS INDEXED, Q4 JOURNAL, entitled "A Study on The Sway of Agricultural Financing Problems Faced by Agricultural Entrepreneurs.", The article was published in the April 2024 issue., Vol. 30(4), pp 2522–2527. Print ISSN: 2455-4855 Online. https://doi.org/10.53555/kuey.v30i4.1886. https://kuey.net/index.php/kuey/article/view/1886
- Research paper published in "Revista de Gestão Social e Ambiental", SCOPUS INDEXED Q3 JOURNAL, entitled "Effect of Mergers and Acquisitions in the Indian Banking Sector: A Case Study on Bank of Baroda", The article was published in the May 2024 issue., VOL. 18 NO. 2 (2024), Print ISSN: E-ISSN: 1981-982X. doi.org/10.24857/rgsa.v18n2-111. https://rgsa.openaccesspublications.org/rgsa/article/view/6836

Research paper published in "Educational Administration: Theory and Practice", SCOPUS INDEXED, Q4 JOURNAL, entitled "Navigating the Financial Terrain: Unraveling the Implications of Mergers and Acquisitions in the Indian Banking Sector – HR Perspective", The article was published in the June 2024 issue., Vol. 30(4) Vol. 30 No. 6 (2024), pp 2657-2662. Print ISSN: 2455-4855 Online: DOI: 10.53555/kuey.v30i6.5863. https://kuey.net/index.php/kuey/article/view/5863

Research paper published in "Financial and Credit Activity: Problems of Theory and Practice", SCOPUS INDEXED, Q4 JOURNAL, entitled "Exploring the Interplay of Entrepreneurs' Awareness, Perception, and Intention in Driving Digitalization for MSMEs: A Focused Insight into SIDBI's Role", The article was published in the June 2024 issue., Volume 3 (56), 2024, pp 59-73. Print ISSN: 2455-4855 Online. DOI: https://doi.org/10.55643/fcaptp.3.56.2024.4374
https://fkd.net.ua/index.php/fkd/article/view/4374

Research paper published in "Financial and Credit Activity: Problems of Theory and Practice", SCOPUS INDEXED, Q4 JOURNAL, entitled "Exploring Two Decades of Personal Financial Planning: A Systematic Literature Review", The article was published in the August 2024 issue., Volume 4 (57), 2024, pp 519 – 530. Print ISSN: 2455-4855 Online.

DOI: https://doi.org/10.55643/fcaptp.3.56.2024.4374
https://fkd.net.ua/index.php/fkd/article/view/4374

Research paper published entitled "Analyzing Consumer-Focused Financial Innovation & Marketing Strategies: A Multidimensional Study Using SLR & Bibliometric Analysis." in "CINEFORUM," WOS and UGC CARE Journal, This article was published in 2024/1/2., Volume 64(2), 112–133. Published on June 26, 2024. Retrieved from https://revistadecineforum.com/index.php/cf/article/view/105

BOOK CHAPTERS: TOTAL 15

(SHOWN LATEST BOOK CHAPTERS OF 2022, 2023, 2024) AS OF SEPT 2024

- 1. Contributed a chapter Titled "Recent Trends in Channel Distribution Strategies; Post Pandemic Review" published in an edited book titled "REDEFINING BUSINESS MODELS FOR SUSTAINABLE DEVELOPMENT" by AP Publications, 2022 (978-93-94070-68-4).
- 2. Contributed a chapter Titled "Recent Trends in Digital Payment: A Review" published in an edited book titled "REDEFINING BUSINESS MODELS FOR SUSTAINABLE DEVELOPMENT" by AP Publications, 2022 (978-93-94070-68-4).
- 3. Contributed a chapter Titled "<u>Technology-Driven Employee Engagement: A Pathway to Sustainable Growth in G20 Nations</u>" published in an edited book titled "India G20 Presidency A Synthesis of Perspectives" by Bharti Publications, Editor: Prof. Salma Ahmed Co-editor: Dr. Zareen Husain Farooq 2023, ISBN: 978-81-19079-74-2. https://www.bhartipublications.com/India%20G20%20Presidency.pdf#page=156
- 4. Contributed a chapter Titled "Resilience & Vulnerability: Concepts and Policy Contexts"

published in an edited book titled "Geospatial Technology to Support Communities and Policy: Pathways to Resiliency" by In: Ghosh, S., Kumari, M., Mishra, V.N. February 2024. vol 26. Springer, Cham. https://doi.org/10.1007/978-3-031-52561-2_18. Print ISBN 978-3-031-52560-5, Online ISBN 978-3-031-52561-2. https://link.springer.com/chapter/10.1007/978-3-031-52561-2_18#citeas

- 5. Contributed a chapter Titled "Aligning G20 and Digital Assets in Financial Technology Payment Solutions for Financial Stability and Sustainable Economic Growth" published in an edited book titled "India G20 Presidency A Synthesis of Perspectives" by Bharti Publications, Editor: Prof. Salma Ahmed Co-editor: Dr. Zareen Husain Farooq 2023, ISBN: 978-81-19079-74-2. https://bhartipublications.com/India%20G20%20Presidency.pdf#page=118
- 6. Contributed a chapter Titled "Emotional Intelligence: The Key to Success in Life and Work" published in an edited book titled "Human Emotions Social Connections and Personal Well-Being-Vol 1" by The Lawgical Junction and MJS Publishing House, 2024, I SBN No. 978-81-970528-2-8.

 https://drive.google.com/file/d/1vduqCJRNwwM5yRiOTo1H3H4YI0ZFcDlE/view?usp=sharing
- 7. Contributed a chapter Titled "Revisiting Digital India 2.0: Exploring New Horizon and Insights" published in an edited book titled "New Innovations in AI, Aviation, and Air Traffic Technology" by IGI GLOBAL, July 2024, ISBN: ISBN13: 9798369319543. DOI: 10.4018/979-8-3693-1954-3. https://www.igi-global.com/chapter/revisiting-digital-india-20/350543
- 8. Chapter accepted titled "Transformative Impact: Social Robots Redefining Industries and Services" published in a book entitled 'Cyberology: Optimized Approach for Cyber-World' by CRC, Taylor & Francis Group, LLC. The expected date to be published is December 2024.
- 9. Chapter accepted titled "Bibliometric Analysis on Digital Financial Inclusion Through Blockchain Technology Crowdfunding" published in a book entitled 'TRENDS AND CHALLENGES OF ELECTRONIC FINANCE: PERSPECTIVES FROM EMERGING MARKETS' by Springer Nature Singapore Pte Ltd. Expected date to be published is November 2024.

BOOKS PUBLISHED: 06

- 1. Book entitled "Innovative Trends in Business, Trade and Commerce: Challenges and Opportunities" by Argon Publishers, New Delhi, International, May 2022, ISBN No. 978-93-94070-76-9.
- 2. Book entitled "Changing Paradigm in Commerce and Management Practices" by Argon Publishers, New Delhi, International, May 2022, ISBN No. 978-93-94070-84-4.
- 3. Book entitled "Redefining Business Models For Sustainable Development" by Argon Publishers, New Delhi, International, May 2022, ISBN No. 978-93-94070-68-4.

- 4. Book entitled "Breach of Psychological Contract-Employee Perspective" by Book Rivers Publishers, National, June 2022, ISBN No. 978-93-5515-093-6.
- 5. Book entitled "Gramin Banks and Its Service Quality" by Argon Publishers, New Delhi, International, May 2022, ISBN No. 978-93-94070-80-6.
- 6. Book entitled "**Financial Market Institutions**" Taran Publishers, Haryana, 2023, ISBN Number: 978-81-19295-78-4.

RESEARCH PROJECT: 01 (FUNDED BY INTEGRAL UNIVERSITY, LUCKNOW)

Completed Project as a **Principal Investigator in Seed Money-sanctioned** research project on "Effect on Green HRM Practices on Employees Efficiency and Sustainable Organizational Growth: With Reference to the Educational Institutions in Lucknow" (2021).

PATENT PUBLISHED: 05

RESEARCH CONSULTANCY SERVICES: 02

- 1. Engaged as a Research consultant and offered services to EarthCon Pvt Ltd. Company, New Delhi from March 2021 to March 2022.
- 2. Engaged as a Research and Management consultant and offered services to EarthCon Pvt Ltd. Company, New Delhi from March 2021 to March 2023, about the training sessions on "Negotiation Skills" to new recruiters.

PROFESSIONAL RECOGNITION, HONOURS AND AWARDS: 08

- 1. Best Indian Research Award Certificate in "2 Days World Innovation Patent Conclave 2022", Apeejay School of Management, New Delhi on 26th & 27th August 2022. Title: Psychometric Assessment Scale: A Scientific Method for Students Career Counselling".
- 2. National Award for Excellence in Education 2022 from the Association of Muslim Professionals (AMP) organization for Recognition of Outstanding Services in the field of Education and Invaluable Contributions to Society at large on 5th September 2022.
- 3. Awarded a Certificate of Appreciation for Outstanding Research Paper from Jamia Hamdard at an International Conference on Sustainability & Digitalization on 28th & 29th September 2022. Paper Title: Determining the Role of Green GST in Sustainable Economic Growth and Development.
- **4. Best Research Paper Award** at the Global Conference on Emerging Technologies Business Sustainable Innovative Business Practices and Social Well-Being held on

- 10th & 11th December 2022. **Title: A Study on Customer Awareness and Perception** towards Green Banking Technology and Practices implemented by Indian Banks.
- Universal Young Researcher Award 2022 awarded by International American Council for Research and Development, United States of America – India on 17th December 2022.
- **6. Global Excellence Award, October 2023**, by Special Minds, India & Unifacvest University, Brazil, South America for the contribution and achievements in Research during 2022-23.
- **7. Outstanding Researcher of the Year Award 2023** by Integral University, Lucknow Trophy and a Cash prize of Rs 1 lac, for exemplary performance in research in an academic session 2022-23.
- **8. Best Research Presentation Award 2024** in "2nd World Innovation Patent Conclave 2024", Apeejay School of Management, New Delhi on April 5, 2024. **Title: Revolutionizing Financial Management for Rural Self-Help Groups".**

CONFERENCE/SEMINAR & PAPER PRESENTATIONS: 35+

MDPs, FDPs & WORKSHOPS: 42+

EDITORIAL BOARD MEMBER

- 1. International Journal of Multidisciplinary Research and Modern Education (ISSN: 2454-6119)
- 2. International Journal of Current Research and Modern Education (ISSN: 2455-5428)
- 3. International Journal of Interdisciplinary Research in Arts and Humanities (ISSN: 2456-3145)
- 4. International Journal of Recent Research and Applied Studies (ISSN: 2349-4891).
- 5. Environment & Social Psychology (ISSN: 2424-7979)

REVIEWER IN SCOPUS INDEXED JOURNALS

- 1. Reviewer to 'PLOS ONE' (Scopus) Journal.
- 2. Reviewer to IGI Global Publishers (Scopus) for Research Papers.
- 3. Reviewer to International Journal of Pluralism and Economics Education, Inder science, (Scopus).
- 4. Reviewer to International Journal of Finance and Banking Research (Refereed Journal).
- 5. Reviewer to International Journal of Electronic Business, Inderscience Publishers.
- **6.** Reviewer to **Journal of Infrastructure**, **Policy and Development**/ (JIPD, ISSN 2572-7931). Currently, it receives a CiteScore of 1.6 in 2022, ranking 204/502 (Q2) in social science.

ADMINISTRATIVE EXPERIENCE

- DQAC Incharge, Department of Commerce, Faculty of Commerce, Integral University, Lucknow.
- Ph.D. Coordinator, Department of Commerce, Faculty of Commerce, Integral University, Lucknow.
- NAAC Criterion 3, Coordinator, Department of Commerce, Integral University.
- **Member of a CALEM Team,** Human Resource Development Center (HRDC) at Integral University, Lucknow.
- Conference Co-Convener and Chaired Conference technical session of the National and International Conference.
- **Served as Coordinator, UG & PG Students**, Department of Commerce & Business Management, Integral University.
- **Co-convener in a Global Conference** on Emerging Technologies, Business, Sustainable innovative business practices and social well-being held on hybrid mode on 10th and 11th December'2022.
- **Taking UGC-NET Classes** aspiring PG students and Ph.D. scholars under the UGC NET Preparation Scheme of Integral University, Lucknow.
- Organized Departmental events/programs and Extension Activities at nearby locations of Integral University with students.
- **Delivered Guest lectures as a resource person** in Quality Improvement Programs (QIPs) and FDP programs at private and government institutions.
- **Delivered Two Lectures in the Extension Activity** of C.P.E. Under UGC At B.Ed. Department, S.S. Khanna Degree College, University of Allahabad.
- **Hosted, Moderated and coordinated many programs** at the University Level in the capacity of Ph.D. Coordinator and Co-Convenor of events.
- **Member of an Executive Committee** of an Online Conference entitled "E-Conference on Innovation in Management Studies & Research (IMSR) 2014". (Websiteis live at http://www.giapjournal.org/imsr-2014)
- Anchored Inter-Collegiate Quiz Competition at S.S. Khanna Girls' Degree College in November 2013.
- Anchored National and International events at the university level, various events at the departmental level, and Prize & Scholarship Distribution Programmes & few other Programmes at the Degree College level.
- Anchored National Conference on "Economic Reforms & Their Impact on Indian Economy" organized by Department of Commerce & Business Management in Association with HRDC, 22-23 February 2018, Integral University, Lucknow
- **Anchored CALEM Programs,** HRDC, Department of Commerce and Business Management,Integral University, Lucknow